

News & Notes

A Newsletter For Business Educators

Program Changes in Business Education

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Currently, career education business education courses are approved on a course by course basis for each school district. With the start of the next school year, Career Education Business Education will become a Career Education Program. For those school districts that currently have Career Education Business Education courses approved they will be able to report all Business Education courses (except Keyboarding, Introduction to Business and Business Math) as Career Education Business Education. It will no longer be necessary to submit an application for every course that you would like to have approved in Career Education.

A Sample Scope and Sequence document may be found at <http://www.dese.mo.gov/divcareered/index.htm>. This document will be very important to guidance counselors and

students as they design a four-year program of study. For Business Education departments this may be a challenge since many courses touch all three business pathways. Competencies for all Business Education courses can be found online at http://www.dese.mo.gov/divcareered/biz_be_competencies.htm.

A Question and Answer document about the changes is found at <http://www.dese.mo.gov/divcareered/index.htm>.

If you have further questions, please e-mail Carey Smith at carey.smith@dese.mo.gov or call 573-751-3484.

Check out our website at www.dese.mo.gov/divcareered/business_ed_index.htm

Marketing, Management, Entrepreneurship, and Business Administration Curriculum Workshop

A Marketing, Management, Entrepreneurship, and Business Administration Pre-PDC Curriculum Workshop is being offered on Friday, February 3, 2006. The workshop introduces the early stages of a new curriculum model for business and marketing programs.

Registration (and information about the MCEA Professional Development Conference) can be found online at <http://www.dese.mo.gov/divcareered/conferences.htm#Marketing>.

"Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all."

Dale Carnegie

Missouri FBLA: Dare to Dream—Success Is Your Future

Missouri is currently ranked as the second largest state chapter of Future Business Leaders of America with 12,579 members. Membership registration continues until February 15.

Co-Curricular Activities

Many FBLA chapters are involved in projects for RACE Into Reading—Reading About Career Experiences. RACE Into Reading Toolkits were distributed to schools in December. More toolkits were requested by and distributed to FBLA advisers than to any of the other CTSOs. The kits will provide chapters with ideas for activities, resources, and incentives. For any schools that didn't get a toolkit ordered, all of the resources are available at http://dese.mo.gov/divcareered/RACE_index.htm. Also, additional CDs are available upon request through the website.

FBLA members are involved in several co-curricular projects. The second semester Virtual Business Challenge began on Monday, January 9, 2006. Missouri has a winning team from first semester. The Fireballs from Hillsboro High School are eligible to compete in this event at the National Fall Leadership Conference this summer in Nashville.

In addition, the Stock Market Game is another opportunity offered by FBLA. Students may also take advantage of Brainbench which provides testing for skill certification. For more information on Virtual Business Challenge, the Stock Market Game, or Brainbench go to <http://www.fbla-pbl.org> and click on the right for each one.

Legislative Day

Students and advisers are invited to ACTE Legislative Day on February 8, 2006. Missouri ACTE hopes to inspire new leaders and encourage continuing communications with legislators. Go to <http://dese.mo.gov/divcareered/fbla.htm> for a letter of invitation, a legislative guide, and an attendance form. The governor will be proclaiming February 12-18, 2006, as FBLA week. Chapters across the state will fill the week with activities about FBLA and promote the organization as they do service projects.

LifeSmarts

Competition for LifeSmarts is currently in progress to determine which teams will qualify for the state finals being held on March 1. The winning Missouri team will attend the national competition in Philadelphia April 22-25. See details about this program which targets consumer and personal finance issues at <http://www.lifesmarts.org>.

DLC & SLC

The twenty FBLA districts are preparing for the District Leadership Conferences to be held across the state from February 11 to March 11. Students who qualify at the district conference will compete at the state conference April 23-25. Some exciting changes are in store for SLC this year include online testing for selected events.

CALENDAR CHANGE

The Summer Leadership Conference/Officer Training and Executive Council Meeting have been moved one day earlier. The conference will be July 31 to August 1, Monday and Tuesday, instead of Tuesday and Wednesday. By moving the date, we are able to save a substantial amount on the hotel rooms. A new calendar may be found at http://dese.mo.gov/divcareered/fbla_calendar.htm.



Jackson FBLA members teaching an American Enterprise lesson.

"FBLA co-curricular activities allow FBLA members to become better prepared for their future lives by practicing skills learned in the classroom. Whether it is teaching children about the American Enterprise System, teaching 4-H members computer skills, introducing sixth grade students to different career paths, or practicing job interview skills themselves, FBLA co-curricular activities impact the lives of many FBLA members."

Becky Riney, Jackson FBLA Adviser

Enhancement Grant Due February 28th

The Administrative Planning Guide (application for the Vocational-Technical Education Enhancement Grant) for Fiscal Year 2007 is now posted at <http://www.dese.mo.gov/divcareered/grants.htm>.

A sample grant is located at http://www.dese.mo.gov/divcareered/business_ed_index.htm.

A few minor edits were made to the Bloomfield High School grant to reflect the new changes in Business Education moving to a program area.

The program you are writing the grant for must be listed as a high demand occupation for your area or on the statewide list. Please review the high demand occupation information starting on page 17. All proposals must be forwarded to the Administration and Accountability Services Section by 4 p.m.

2006 MBEA Summer Conference

MBEA welcomes a proposal from you for a presentation at the 2006 Missouri ACTE/MBEA Summer Conference in Springfield. The dates for the conference are July 24-27, 2006. Your presentation may be a one-hour concurrent session (demonstration, lecture, panel, or interactive discussion), a 30-minute roundtable (presented 4 times), or a two-hour hands-on computer lab. All proposals will be considered. Conference attendees enjoy hearing about successful experiences, activities, courses, and other information of instructional value. Handouts should be provided in each session. Check out the list of suggested topics on the Call For Proposal form located on the web under MBEA News and Notes. http://www.dese.mo.gov/divcareered/biz_mbea.htm.

Return proposal form to Jerri Snodgrass, Business Education, DESE, PO Box 480, Jefferson City, MO 65102 or fax it to 573-526-4261. You will find an electronic version of the proposal form at http://www.dese.mo.gov/divcareered/business_ed_index.htm. The form may be sent electronically to jerri.snodgrass@dese.mo.gov as an e-mail attachment. The deadline for submission is March 10, 2006.

MBEA Conference Theme

**Business Education...
For a
SUPER Future**

PBL Update

Missouri PBL members and advisers are preparing for the 47th Annual State Leadership Conference (SLC) which will be held in Jefferson City on March 24 & 25, 2006. During the SLC individuals and teams will be entering competitive events which have been developed to assess students in the various knowledge, skills, and abilities that make up today's business education curriculum. Students who qualify at the state conference will be eligible to compete at the NLC in Nashville, TN, June 24-27, 2006. For information and registration forms go to conference info under: http://www.dese.mo.gov/divcareered/biz_pbl.htm

Missouri PBL state officers will be attending ACTE/CTSO Legislative Day on February 8, 2006. Missouri ACTE hopes to inspire new leaders and encourage continuing communication with legislators. The officers will meet with Governor Matt Blunt who will be signing a proclamation celebrating Career and Technical Education Week and proclaiming February 12-18, 2006 as PBL Week.

Welcome New Staff Members

The Business, Marketing, and Cooperative Education section would like to welcome three new staff members.

- ♦ **Jerri Snodgrass**, Missouri ACTE/MBEA Liaison, Curriculum, Teacher Inservice, Monitor Career Education Programs
- ♦ **Darrell Martin**, State PBL Adviser, Teacher Inservice, Monitor Career Education Programs
- ♦ **Kathleen Driskell**, FBLA-PBL State Adviser's Assistance, MBEA Conference Assistant

Everyone in the office is looking forward to working with business educators across the state in 2006! Please let us know if we can be of assistance.

Personal Finance Requirement

The competencies for the approved course in personal finance have been developed and are available for review. The State Board of Education approved an increase in the minimum high school graduation standards that includes a required half-unit course in personal finance. The State Board of Education approved this policy on October 6, 2005.

The competencies were developed by an advisory committee of business representatives; higher education officials; the Centers for Economic Education; and teachers from the areas of family and consumer sciences, business education, and social studies. The personal finance competencies can be found at <http://www.dese.mo.gov/divcareered/index.htm>

A Personal Finance Q & A can be found online at the Division of Career Education. <http://www.dese.mo.gov/divcareered/index.htm>

Resources on the Web

- * Check out www.rubrician.com for project specific evaluations. The site has rubrics for PowerPoint presentations, web pages, and multimedia projects.
- * For further information on Career Paths check out www.Career-Paths.org.
- * Sign up for your **free** Technology Turning Points newsletter from Glencoe/McGraw-Hill by sending your e-mail address to technology_turning_point@mcgraw-hill.com.



L-R Front: Carey & Kathleen
L-R Back: Darrell, Jerri and Leslie

"The personal finance course contains a huge wealth of information from financial planning, savings and investing to credit policies and income tax preparation."

Sharon Kosek, St. Joseph Business Dept. Chair

Mark-ED Resource

For new resources for both Business and Marketing Education, check out the MarkEd (Marketing Education Resource Center) at www.Mark-ED.org.

For example, a new resource from MarkED this year is Lead! Lead! is designed to meet the current high school reform initiatives, including reading and reflection, contextual learning, and decision-making.